

“THINGS YOU REALLY NEED TO KNOW”

AWARENESS-RAISING AS A SOCIOCULTURAL PRACTICE

12-14 October 2017, University of Konstanz

WORKSHOP PROGRAM AND TIMETABLE

Thursday, 12th October (Venue: University of Konstanz, Y 311)

- 18:00 - 19:30 *Keynote Speech*
Daniel Magaziner: “Ways of Seeing, Ways of Doing, Ways of Knowing: Consciousness, Politics and Knowledge in the 20th century”
- 20:00 *Joint Dinner, Hafenhalle*

Friday, 13th October (Venue: Bischofsvilla, Konstanz)

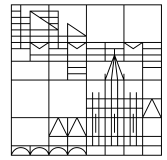
- 9:00 - 9:30 *Welcoming and Introductory Words (Thomas G. Kirsch and Melanie Brand)*
- 9:30 - 10:30 *Tanja Thielemann: “Raising Awareness for (our) Diversity”*
- 10:30 - 11:00 *Coffee Break*

Panel I *Awareness-Raising, Knowledge and Power*

- 11:00 - 11:45 *Hilary Janks: “Critical Discourse Analysis in a Post-Truth World”*
- 11:45 - 12:30 *Mario Krämer: “Traditional Authority Contested: Raising Awareness for 'Rural Democracy' in Southern Africa”*
- 12:30 - 13:00 *Comparative Discussion*
Discussant: Mirco Göpfert (University of Konstanz)
- 13:00 - 14:15 *Lunch break, Pho*

Panel II *Negotiating Awareness*

- 14:15 - 15:00 *Fraser McNeill: “Raising Awareness of Anthropology and Performance Management: Managerialism, Media and Measuring Impact”*
- 15:00 - 15:45 *Thomas G. Kirsch: “Crime Awareness Raising as Self-Perpetuating Ecology of Practice”*
- 15:45 - 16:15 *Coffee Break*
- 16:15 - 16:45 *Comparative Discussion*
Discussant: Daniel Magaziner (Yale University)
- 19:00 *Dinner, Il Boccone*



Saturday, 14th October (Venue: Bischofsvilla, Konstanz)

Panel III Campaigning for Awareness

- 10:00 - 10:45 *David Bek: "Identifying Points of Influence for Promoting Sustainability in the Cut Flower Industry"*
- 10:45 - 11:30 *Paul Gray: "'Rugby, That's So Gay!' Social Media, Inclusive Rugby and 'Awareness-Raising Practices' of a Gay Rugby Team in Johannesburg"*
- 11:30 - 11:50 *Coffee Break*
- 11:50 - 12:35 *Melanie Brand: "Providing Knowledge, Changing Behavior? Unintended Consequences of Domestic Violence Prevention"*
- 12:35 - 13:15 *Comparative Discussion*
Discussant: Rijk van Dijk (African Studies Center Leiden)
- 13:15 - 14:30 *Lunch, Brigantinus*
- 14:45 - 15:45 *Final Comparative Discussion and Closing Remarks*
Discussants: Melanie Brand and Thomas G. Kirsch